

## ULEB hosts European Basketball Leagues Summit

On Thursday 10 and Friday 11 March ULEB ([uleb.com](http://uleb.com)) hosted a European Basketball Leagues Summit in Brussels, Belgium.

Existing ULEB members were joined by representatives from the Turkish Basketbol Super



Ligi, the Latvian Estonian Basketball League, the Finnish Korisliiga and the Swiss Basketball League for a 2-day event of knowledge sharing, information exchange and best practices.

The summit featured keynote speakers from different areas in sports sharing insights on such topics as the European Sports Model, marketing and business development and trends in competitions.

About ULEB: ULEB, the association of the European Basketball Leagues, was founded in 1992 and aims to develop and to defend the rights of the European domestic leagues and their clubs. ULEB members today include ACB (Spain), LNB (France), BBL (Germany), HEBA (Greece), PBL (Belgium), PLK (Poland), DBL (Netherlands), Legabasket (Italy), VTB United League, LKL (Lithuania), BSL (Israel). ULEB is currently minority shareholder of both ECA and of Basketball Champions League SA.